

15th March 2011

Prasanna Purple, the official travel partner for ICC World Cup at Nagpur!!!

Prasanna Purple Mobility Solutions Pvt Ltd (PPMSPL), under its established brand Purple Metrolink, is the official travel partner for the ICC World Cup at Nagpur.



“The czars of Team India were ferried across Nagpur in our state-of-the-art Purple Metrolink Mercedes Benz Multi-axle bus, which was launched in October 2010. Our bus offered to them unparalleled comfort, thereby enabling them to reach the stadium relaxed and at the end of day’s play, ensured they got back to the hotel stress free. In fact, we have been providing buses for all the international cricket matches being held in Nagpur for the past 20 years”, beams Prasanna Patwardhan, CMD, PPMSPL, who himself has been an avid sports person, having played basketball at the national level.

The services of Purple Metrolink were engaged for the last 32 days for all scheduled as well as practice matches. Their ground team has worked hard all these days from 7am to 11pm, ferrying the players right from the airport runway to the hotel, and from the hotel to the stadium and back. The teams to whom logistic support was provided in the world cup matches were India, South Africa, Australia, New Zealand, England, Zimbabwe, Netherland and Canada.



“The buses, powered by a 360hp experienced drivers and attendants, where they needed to be on time. They Training” for the world cup related to comfortable operations. The senior Purple from Pune was closely monitoring taking all proactive steps to provide finest world cup players from 8 countries. Team Managers and Players from all the 8 appreciated Purple hospitality and adds Patwardhan.



engine and manned by ensured they reached were given “Special safety, security and management of the progress and was service to all the As a result, the countries have comfortable ride”,

In fact, for cricket lovers and the passion for this world cup, Purple has also designed a special website www.prasannatours.com, which highlights videos and photographs of their service to the world cup.

PPMSPL expressed their gratitude to Vidarbha Cricket Association, for giving them all these opportunities to serve Indian’s popular sports event in Nagpur, and in their own way cheering the Indian team to win the world cup 2011 – “Come on India Dikhado !!!”.

Book Purple Metrolink tickets online at www.prasannatours.com or call 020-6683 5500-08.

